

# more moments, more channels, for free



## what is freeview?

Australia is switching to digital television. Freeview is the brand name for the collection of digital TV channels from Australia's free-to-air networks. It isn't any one channel or service – rather it is a suite of channels. Freeview represents Australian's right to watch quality television, for free. Freeview brings you more channels and more moments, for free. Freeview is owned by ABC, SBS, Seven, Nine, TEN, Southern Cross, Prime and WIN.

## what does freeview offer me?

Freeview provides high definition viewing with more channels including a 24hr sports channel\* for free. It's the way TV should be. Freeview will progressively bring new digital television channels from each of Australia's favourite television stations.

So you'll get more of what you love, for free. And because Freeview channels are digital, you get a better viewing experience: brilliant picture and superior sound.

\*Available in Sydney, Melbourne, Brisbane, Adelaide and Perth

## how do I get freeview?

To start watching Freeview now, you need a high definition digital television. Or, simply connect your analogue or standard definition television to a high definition set top box or other high definition digital device. If you already have one of these, you're ready to go.

## how do I know if I have a digital TV?

You can test your current equipment by checking to see if you receive the Channel ABC2.

A TV is digital capable if it receives ABC2 without the aid of a pay TV box.

## how do I know what to buy?

Look out for products labelled with a Freeview logo at leading electronic retailers when purchasing equipment. Freeview endorsed products include known technical advancements, offering greater peace of mind for the future. Your electronics retailer will be able to show you the different features to help you with your purchase.

## how much does freeview cost?

Once you have digital capable equipment, Freeview is free. No contracts. No fees. No monthly payments. It's the way TV should be.

For more information, visit our website at [www.freeview.com.au](http://www.freeview.com.au)

